

# Craig Mason

BSc (Hons)

New media designer and developer

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Freelance interactive designer with a strong interest in large scale Web-based applications, cross-platform User Experience Design and emerging platforms.

By avoiding the complexities of low level programming languages, I have developed a strong developer-centric approach to visual interactive design for the Web. I regularly act as a proxy between development and design teams, working with both to achieve complex and diverse project objectives.

During my studies and post graduation, I have used my cross-discipline and management skills to develop a successful self-employed business. In 2010, I am seeking opportunities to develop my career working with innovative Web-focused companies in browser, mobile and emerging spaces.

## Career Summary

<b>Part-time lecturer</b>	Digital Art & Technology University of Plymouth	Jan 2010 - present
<b>Stasis Media Limited</b>	Managing Director	Jan 2009 - present
<b>Freelance</b>	Self employed	May 2008 - Jan 2009

## Professional Interests

Intuitive and aesthetic User Experience Design.  
Standards driven, accessible, cross platform and mobile web applications.  
Documented, test driven, accountable and team-based development.  
Open-source development models.

## Notable Projects

**www.tweetsms.com** Self designed & developed (PHP 5.3)  
Third party replacement for Twitter.com's reduced-service SMS facility, operating in 197 countries including exclusive partnership with west-African mobile operators. Initial site was developed in 5 days, including frontend & backend.

**InfoGov Limited** Lead developer  
Consulting for the maintenance of large scale PHP5-based Governance, Risk, Compliance and Fraud Management software. Roles include the continued maintenance & support of existing product, and design of frontend & backend of upcoming product.

## Capabilities

**Web-centric technologies**  
Knowledge of OOP with MVC, RESTful and other design patterns,  
PHP [5.3] (Symfony Framework, Zend),  
Javascript (Mootools, JQuery),  
Flash / Flex (ActionScript 3, PureMVC),  
HTML / XML with advanced CSS,  
SQL (MySQL, Postgres, SQLite).

**Software**  
Linux (Ubuntu preferred), Mac OS, Windows,  
Adobe Creative Suite,  
Eclipse, Zend Studio,  
Subversion / Bazaar / Git,  
Numerous other open-source & proprietary tools.

## Education

**University of Plymouth, United Kingdom**  
BSc Digital Art & Technology (Computer Science / Digital Design hybrid).  
1st Class (Hons) with Certificate of Professional Industrial Experience.  
b-DAT award for best project.

**References** Mike Phillips Director of i-DAT, University of Plymouth  
m.phillips@plymouth.ac.uk +44 (0)1752 586262  
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Geoff Ibbett Product Director, InfoGov  
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Mark Mirko Director - Creative & Interactive Design Services, GM Design Limited  
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Further references available upon request.

**Leisure Activities** Small development projects & API mash-ups,  
Abstract visual concepts,  
Gym, swimming, basketball, cricket  
Video gaming,  
Socialising with new people.